

MOMENTUM BLUEPRINT™

	Funnel 1 (0-25 members)	Funnel 2 (26-50 members)	Funnel 3 (51-100 members)	Funnel 4 (100-250 members)	Funnel 5 (250+ members)
BRAND	30x60	The Announcement Method	\$7.98 Strategy	\$7.98 Strategy	\$7.98 Strategy
	Long Lead Framework	"New Way To Market FB Community Group"	Irresistable Content Funnel	New Lead Excite Sequence	"Hustle Hard 3.0 Buses, Local Signage"
	Marketing Essentials	Credibility Multiplier	The Hero Video		
	Profile Booster				
MARKETING	The New Elevator	Fast Leads 1.0 Social	Fast Leads 2.0 Email	Challenge Funnel	Adwords
	"Hustle Hard 1.0 Flyers Marketplace Directories"	"Hustle Hard 2.0 Local Area Signage Lead Box"	Referral Practice	Old School Marketing - Community Maximiser	Landing Pages
	Sticky Content	Live Lead Generator	FB Lead Ads	Partner Profit Method	Corporate Way
	Community Maximiser				
SALES	Fast Leads	Unlock The Sales Game (Steve)	Ziplead Funnels	Dial Up Your Leads	Sales Team
	Chat To Sell	Sales Call Performer	The Art Of The Chase (Amanda Bracks)	Scale Sets & Reps - Retention	Ziplead Funnel
	Sales Call Performer	Milestone Offers	Objection Elimination Method		
	Daily Lead Gainer				

SALES & MARKETING ACTIVITIES ABOVE THE LINE

BELOW THE LINE MINDSET & FOUNDATIONS

NINJA PILLARS	PT to Pod	Challenge Your Avatar	First 100 Members	Transformation Recipe	Family Affair Process
	The Announcement Method	From Training To Tribe	The Sprinkle Effect	Personalising The Franchise Business	New Season, New Energy
		Scale Sets & Reps - Brand Awareness	The Hero Video		
BUSINESS FOUNDATIONS	My Method	Position Of Power	An Unstoppable Force	The Next System	Scale Sets & Reps - Operations
	Vision/Mission/Values	Bounce Forward	How To Run In Your Lane	Fearless Vision (Andrew Simmons)	Leverage To Level Up
MINDSET	The Rise Up (30 Day Experiments)	The Starting 6	Choose Your Lane	Take Back Your Time	Ninja Of The Year Blueprint
	Confidence Club	Bulletproof Method	Impact Statement	Fearless Statement	Mould Your Business Around Your Life
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