

FOCUS ON YOUR FUNNELS

FUNNEL 1

FUNNEL 2

FUNNEL 3

FUNNEL 4

FUNNEL 5

FUNNEL

Funnel: Write the name of your funnel here. Eg. Social Media, Paid Marketing.

OPPORTUNITIES

Opportunities: What is working in this funnel? What can you double down on.

BLOCKAGES

Blockages: What is not working? Where are the parts of the funnels you can improve on?

EXPERIMENT

Experiment: Based on your opportunities & blockages, what will you work on in the next 8 weeks to improve this funnel? Eg. Increasing the number of people you can get on the phone.

