8 WEEK TRAINING PLAN™

										SCALE UP IN 8 WEEKS					
MY FOCUS					TARGET NUMBER					CURRENT #			HAT GOAL NUMBER	#	
				CURRENT							GOAL REVENUE	\$			
				(monthly) AVERAGE MEMBERSHIP PRICE \$						(monthly) AVERAGE ATTRITION RATE					
										(monthly) (monthly)					
ROADBLOCK					REWARD					THE GAP			MEMBERS NEEDED		
										(Gap = Goal Revenue - Current Revenue)			(Members Needed = The Gap/Average Monthly Membership + Attrition Rate)		
			Ť	← BRE						SH	→ ← SCALE UP — →				
									5-10k 10-2	Ok 20-30)k 30-40k	40-50k 5	0-63k 64-	84k 84k+	
										1 2	3	4	5	6	8
V	VEEKLY \$ TRAC	KING													
	DATE	DATE	EEK 2	DATE		DATE	WEEK 3	DATE		DATE		DATE		DATE \$	
WEEK 1				\$							4				
	\$	\$				\$		\$	\$		EEK				
			3											NEWS-E	
	MEMBER	MEMBER		MEMBER		MEMBER		MEMBER		MEMBER		MEMBER		MEMBER	
	G	A		G		A		G		Α			G	A	
WEEK 5	DATE	DATE	WEEK 6	DATE		DATE		DATE		DATE		D	ATE	DA [*]	TE
							WEEK 7				œ				
	\$	\$		\$		\$		\$	\$				\$		
		Ψ				Ψ		4	Ψ		2	Ψ		Ψ	
	MEMBER	MEMBER		MEMBER		MEMBER		MEMBER		MEMBER		ME	MBER	MEM	

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